



THE BERKELEY COUNTY YOUTH FAIR ASSOCIATION INCORPORATED

POST OFFICE BOX 1302

MARTINSBURG, WEST VIRGINIA 25402

It is almost fair time again. The 65th annual Berkeley County Youth Fair will be starting before we know it. The Berkeley County Youth Fair continues to be a successful learning environment for the youth of Berkeley County and a much anticipated event for the community every year, and we can only continue to grow with your support. Once again, we are asking for your assistance by being an advertiser or a contributor in the 65th annual Fair Book of Events.

The youth organizations are designed to provide hands-on and career oriented opportunities for the youth. Approximately 600 youth from Berkeley County will be exhibiting their work at the fair and will represent various different organizations, including 4-H clubs, FFA Chapters, the Boy Scouts, The Girl Scouts, and the Girls' and Boys' Club. This year we are offering printed advertisement, as well as, contributor's pages for various levels of contributions.

Printed Advertisement:

Attached is a sample of the fair book page that includes the size and prices of the ad spaces available. Submit your ad by emailing it in a pdf format to bcyfcatalogsubmissions@hotmail.com. Your payment must be received by March 16, 2012 in order for your ad to appear in the 2012 Fair Book of Events. This year we are including business card size ads for \$20. There is a form attached for this type of advertisement.

Contributions:

Several pages have been set aside to list those patrons that send in contributions. There are several levels of contributions. Please complete the attached form and be sure to state how you would like your name to appear on the contributor's page. Payment must be received by March 16, 2012, in order for the contributor's name to be added to that page.

The Berkeley County Youth Fair looks forward to your support and hopes you will be a part of our fair book this year. If you have any questions, please feel free to contact Beverly McDonald at (304) 263-5926 or e-mail to bcyfcatalogsubmissions@hotmail.com

Make checks Payable to: Berkeley County Youth Fair Association

Mail to: Berkeley County Youth Fair

c/o Fair Book Advertisement

P.O. Box 1302 Martinsburg, WV 25402

ALL ADS AND PAYMENTS MUST BE RECEIVED BY MARCH 16, 2012.....THANK YOU!!!!!!!

If you wish to advertise in the 65th Annual BCYF Book

The theme for 2012 is

"THE BERKELEY COUNTY YOUTH FAIR WILL PAINT YOUR SUMMER FUN!!"

PLEASE RETURN THIS FORM, BLACK & WHITE AD (OR E-MAIL bcyfcatalogsubmissions@hotmail.com)
any questions contact Beverly McDonald 304-263-5926

Payment is due by MARCH 16, 2012

Full Page

\$125.00

Size: 4.5" x 7.33"

_____ copy of ad attached

Or

_____ Copy of ad e-mailed

(bcyfcatalogsubmissions@hotmail.com)

Or

_____ Same ad as last year

(Approximate size)

Half Page

\$75.00

Size: 4.5" x 3.7"

_____ Copy of ad attached

Or

_____ copy of ad e-mailed

Or

_____ Same ad as last year

(approximate size)

Quarter Page

\$45.00

Size: 4.5" x 1.8"

_____ copy of ad attached

_____ copy of ad e-mailed

_____ Same ad as last year

Make Checks Payable to: Berkeley County Youth Fair Association

Mail this form, payment and ad (if applicable) to:

Berkeley County Youth Fair

C/o Fair Book Advertisement

P.O. Box 1302

Martinsburg, WV 25402

Contact Information

Contact Person: _____

Address: _____

Phone Number: _____

E-mail: _____

A New way to ADVERTISE in the 65th Annual BCYF Book

Interested in a time efficient and economical way to advertise
your business, just submit your business card!!!

Payment is due by March 16, 2012

\$20.00 per card

_____ number of business cards submitted

e-mail to

bcyfcatalogsubmissions@hotmail.com

Any questions contact Beverly McDonald 304-263-5926

Make checks Payable to: Berkeley County Youth Fair Association

Mail this form, payment and card to:

Berkeley County Youth Fair

C/O Fair Book Advertisement

P.O. Box 1302

Martinsburg, WV 25402

CONTRIBUTIONS

If you wish to make a monetary contribution to the 65th annual BCYF Book

Please remit this form with payment by

March 16, 2012

Name as you would like it to appear in the Fair Book: _____

_____ Grand Contributor - \$500.00 and up

_____ Reserve Contributor - \$250.00 to \$499.99

_____ Premium contributor - \$200.00 to \$249.99

_____ Blue Ribbon Contributor - \$100.00 to \$199.99

_____ Red Ribbon Contributor – any contribution under \$100.00

Contact Information

Contact Person: _____

Address: _____

Phone Number: _____

Email Address: _____

Make Checks Payable to: Berkeley County Youth Fair Association

Mail this form, and payment to:

Berkeley County Youth Fair

C/o Fair Book Advertisement

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Martinsburg, WV 25402